

malomatia

excel with IT

**BI, ANALYTICS & TECHNOLOGY SERVICES**

PORTAL, MOBILITY &amp; UX - Qatar 2020

**Business Objectives**

ictQATAR partnered with Doha 2020 bid committee by leading the initiative to launch a state of the art Bid Portal for the Qatar 2020 Bid and aims to use this portal as an opportunity to build a community platform to encourage the developing of digital content through social media and user generated content.

**malomatia's Role**

malomatia was approached by ictQATAR to provide Vendor Management services and quality assurance.

Managed the contracts with Yahoo.

Managed stakeholder's relations.

Managed infrastructure track.

**Results Achieved**

- › Outstanding online presence in 6 weeks
- › Crisp, simple, and easily navigated design
- › Multi-lingual (10 languages)
- › Multi-screen experience (PC, Mobile, Tablet)
- › Social media integration
- › Gaming and e-commerce integration