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CASE STUDY



Login

Online Learning

## eLEARNING

QATAR NATIONAL BANK



### Business Objectives

- › QNB's Learning center of excellence were tasked with standardizing learning programs for Qatar and all its subsidiaries spread across the world.
- › The Learning solution had to provide:
  - A virtual learning environment that effectively serves QNB staff worldwide.
  - Align geographically dispersed training teams to better use the system and to drive training outcomes set out by the center of excellence.
  - Provide access to banking and management courses that would align to QNB's individual development plans.

### malomatia's Role

- › Deliver a global Learning Management Solutions with central command from Doha to train over 1000 + banking employees utilizing state of the art Saba System and handpicked content chosen to meet banking needs.
- › Manage and control more than 7,000 enrollments for over 300 courses, allowing QNB staff to complete online courses in a highly interactive learning environment.

### Results Achieved

- › Manage and operate a central Learning solution for the banks international branches, representative offices etc.
- › Consolidate QNB training in a single repository and provide management a central dashboard for training outcomes